Crowdfunding summary

From the data provided, it can be concluded that the:

* Majority of successful campaigns fall within the subcategory of plays within the theatre genre. Additionally, it should be noted that the highest number of failed campaigns belong to the same category.
* The likelihood of success is higher for campaigns initiated in June and July.
* Campaigns launched under the subcategories of audio and world music have achieved a 100% success rate.

Limitations

Some of the limitations of the provided data set include:

* Lack of campaign characteristics such as duration, multimedia content and reward structures.
* Lack of information on social media impact. The specific platforms utilized for campaigns and their impact on the outcome remains unknown.
* Lack of information regarding the platforms used for any of the campaigns, making it unclear whether this factor influences the outcome.
* Lack of information on risk factors such as poor project planning, lack of updates and fulfilment issues.

Statistics Analysis

* Considering the significant variance among the backers, it is better to use the median to summarise the data.
* The variance in successful campaign is higher compared to the unsuccessful ones. This can be attributed to factors like a large number of backers and a higher frequency of successful campaigns.